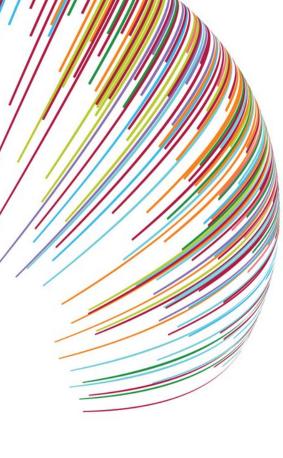


Philadelphia, PA | October 31 — November 2

#### Track 1: The Enterprise Content Conundrum

Victoria Amann Manager, Strategic Advisory Group



## **Areas Covered**

This session will cover topics that challenge many training organizations such as:

- "Our team has too much training material to produce;"
- "We are using too much or not enough of our content library;"
- "We have many teams producing training content via authoring tools."

"Current Learning / Training Environment"





# conundrum.

noun | co·nun·drum | \kə-'nən-drəm\

a confusing and difficult problem or question

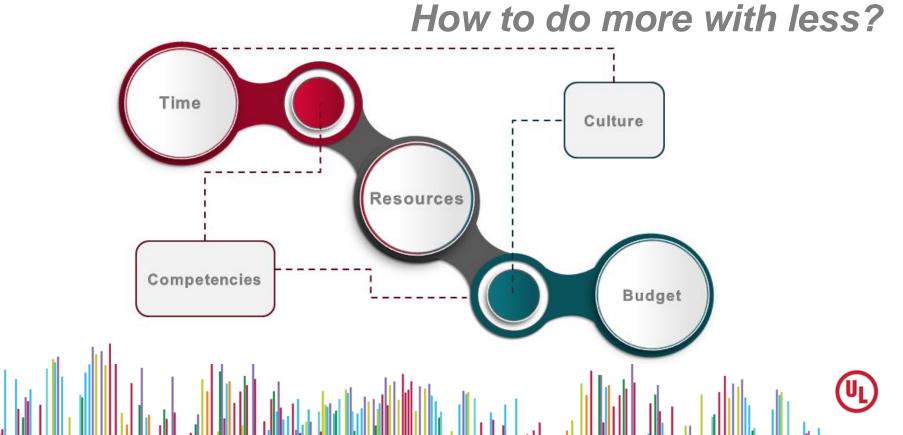
### **Today's Learners**

- Overwhelmed two-thirds of knowledge workers say they do not have time to do their jobs;
- Impatient -- makes training and retention more difficult;
- Empowered more adult learners want to learn at their own pace, when they have time -- this changes trainers from content creators to content curators.

### **Today's Training Resources**

- Overwhelmed too much on their plate, do not have enough time to do it all with high quality and alignment with variety of learning styles;
- Unrealistic Expectations working with requestors that needed it yesterday or delivered immediately with not enough pre-planning;
- Underdeveloped resources not consistently and frequently developed enough to apply training methodologies into training materials developed and use authoring tools

### **Difficult Problem:**



## the challenge

#### "Our team has too much training material to produce"



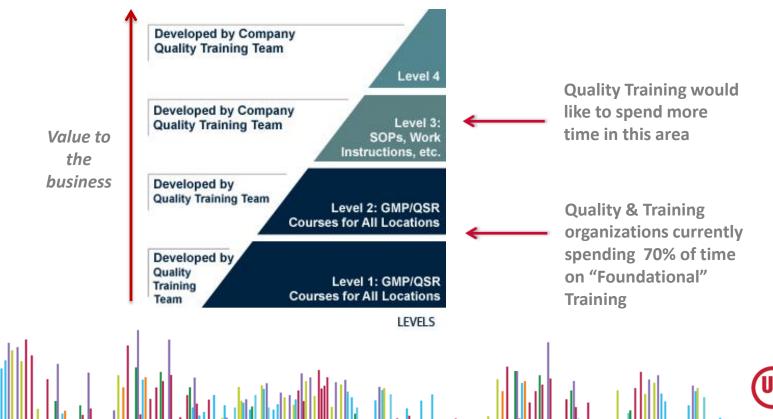
#### **Reallocate Your Training Development Resources**

#### "Our team has too much training material to produce."

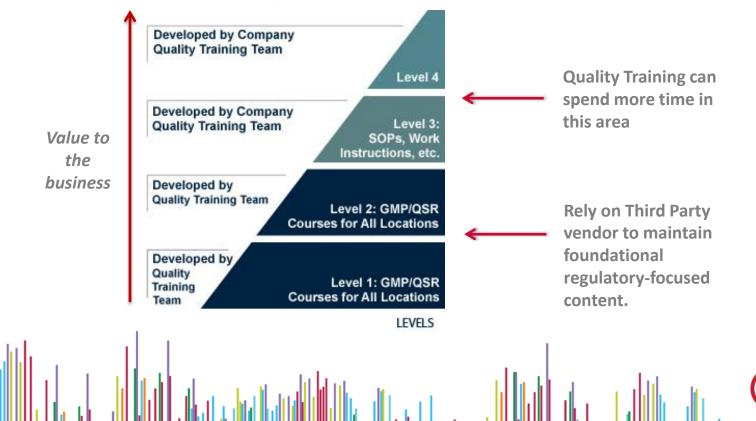
- Outsourcing "core" regulatory content
- Address "high-risk" topics with authoring tools
- Improve SOP Training Content



#### Traditional Life Science Training Org – Current Content Approach & Efforts



#### **Best Practices for Content Management – The Content Partnership Architecture**



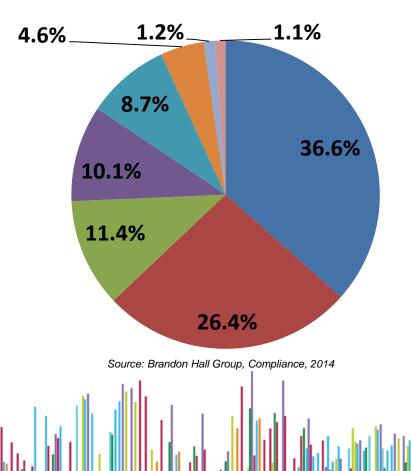
#### **Reallocate Your Training Development Resources**

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## **Compliance Content**

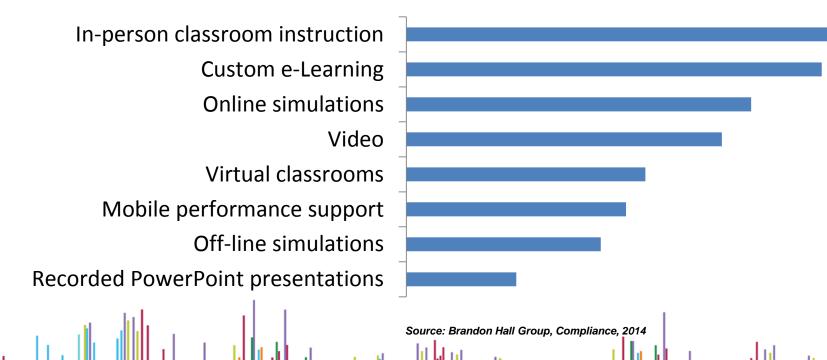


#### Custom e-Learning

- In-person classroom instruction
- Online simulations
- Virtual classrooms
- Recorded PowerPoint presentations
- Video
- Mobile performance support
- Off-line simulations

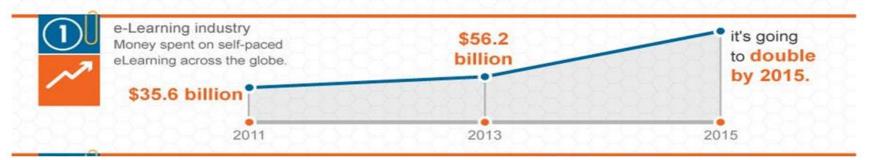
## "How Effective is Compliance Training?"

#### **Very/Extremely Effective**



## **Growth of eLearning**

The rise in eLearning's popularity isn't showing any signs of slowing. In fact, judging by the following Top 10 eLearning statistics for 2014, the future of the eLearning Industry is brighter than ever:



http://elearninginfographics.com/elearning-statistics-2014-infographic/

## **Growth of eLearning**



http://elearninginfographics.com/elearning-statistics-2014-infographic/

#### **Reallocate Your Training Development Resources**

#### "Our team has too much training material to produce."

- Outsourcing "core" regulatory content
- Address "high-risk" topics with authoring tools
- Improve SOP Training Content



## **SOP Training Content**





#### "We are using too much or not enough of our content library"



## **Training Matrix Mapping**

"We are using too much <u>or</u> not enough of our content library."

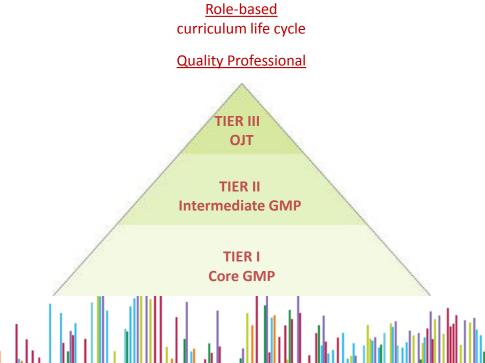
- Map courses to existing role based curricula AND add to tiered competency levels
- Use content curriculum templates to get started



## **Training Matrix Mapping**

#### **Competency / Curriculum:**

#### **Quality Assurance Operations**



#### TIER III – OJT- Role Specific Knowledge/Skills Qualification

- 1. Role-based Qualification Curriculum (ex. Batch Disposition)
- 2. Internal SOPs, Policies, Mentoring, OJT
- 3. Demonstrated Knowledge and Skills Evaluated
- 4. Qualifications by Functions Achieved
- 5. Cross-training to other Functions
- 6. Additional Qualifications Achieved
- 7. Annual GMP Refreshers (Tier I review)
- 8. Continuous Learning (Compliance trends/issues)

#### TIER II – <u>Intermediate</u> Quality GMP Curriculum

- 1. Principles of Process Validation
- 2. Principles of Process Controls
- 3. Aseptic Processing
- 4. Vendor Certification
- 5. Packaging and Labeling
- 6. Change Control and Risk Management
- 7. Conducting Failure Investigations
- 8. Auditing/FDA Inspections
- 9. Responding to FDA

#### TIER I – <u>Core</u> Quality GMP Curriculum

- 1. Orientation to GMP Compliance
- 2. GxPs
- 3. GMP Principles for SOPs
- 4. GMP Principles for Batch Records
- 5. Principles of Good Documentation
- 6. Part 11; Electronic Records; Electronic Signatures
- 7. Awareness of FDA Inspections
- 8. Company Policies and Practices



#### "We have many teams producing training content via authoring tools."



## **Consistent Content Creation Strategy**

*"We have many teams producing training content via authoring tools ."* 

- Create a Content Governance Strategy
- Partnering with LMS vendor to deliver content in consistent manner

tadata

key usable people

strategist talking

 Develop internal resources' competencies in content creation

## **Best Practices For Course Creation**

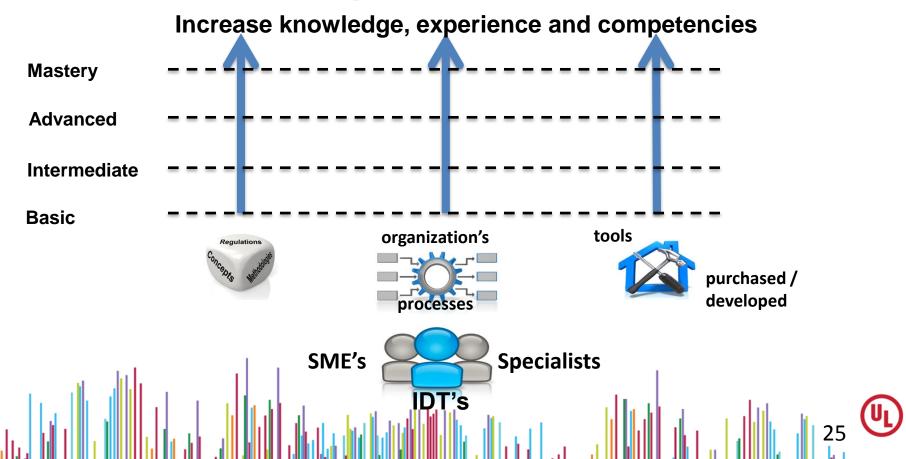
#### Key actions:

- Select a common tool
- Create an approved vendor list
- Define user experience requirements

#### Key actions:

- Define instructional design strategies
- Establish testing/release approach

### **Resources Development**



# *"Evolve your Learning / Training Environment"*

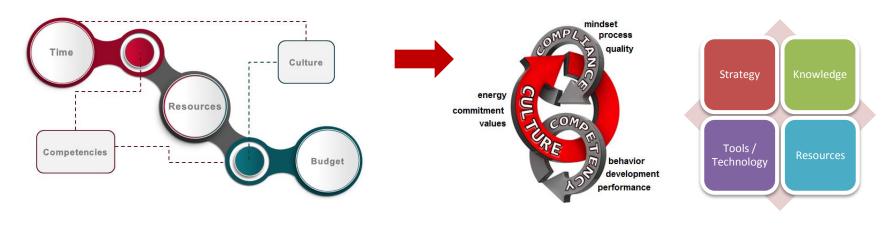


## **Difficult Problem:**



How to do more with less?

#### Strategize, Plan & Invest



#### Thank You

