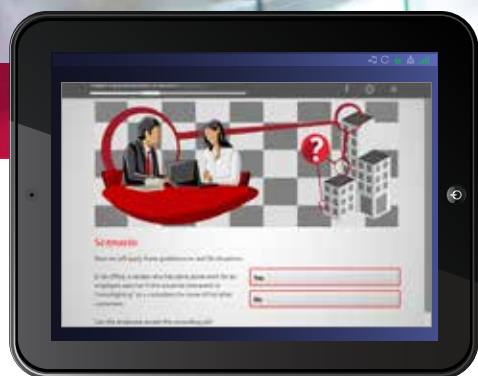




Corporate Compliance for Pharmaceutical Companies



“We need to deliver multiple training events to our sales team on key compliance topics, such as anti-bribery, but we also need to stay within budget.”

Quality & Compliance Essentials

More than 200 Corporate Compliance teams trust UL EduNeering’s Corporate Compliance courses to deliver “foundational” compliance training to sales teams, distributors, field service, senior management and other client-facing departments.

Written by industry-leading subject matter experts, this set is also included in our compliance libraries, which were taken by more than 200,000 Life Science professionals in 2014 alone. In most cases, training teams have embedded compliance eLearning as part of an ongoing education program that includes workshops and town hall presentations, as these courses serve as “digital repositories” that employees can return to when they have questions or concerns.

This Corporate Compliance set is part of UL EduNeering’s Quality & Compliance Essentials, which are subsets of our larger libraries, and enable Pharmaceutical and Biologics organizations to gain affordable access to five of the most popular Corporate Compliance courses – for a single price.

Corporate Compliance teams can deliver these courses to as many learners as possible, to stretch their training budget and eliminate the need to develop this regulatory training content on their own, without sacrificing the quality of the training content.

The Corporate Compliance for Pharmaceutical Companies Quality & Compliance Essentials program includes these five courses:

- Basics of the PhRMA Code
- Global Anti-Bribery
- Physician Payment Sunshine Act
- Introduction to Pharmaceutical Compliance
- Recognizing and Avoiding Conflicts of Interest



Basics of PhRMA Code

This course explains the guidelines of the Pharmaceutical Research and Manufacturers of America Code on Interactions with Healthcare Professionals (PhRMA Code). This course discusses the impact of marketing of products to healthcare professionals, including the giving of gifts and courtesies, support for third-party programs, and the engagement of healthcare professionals as speakers.

PHSM01



Global Anti-Bribery

This course introduces global anti-bribery laws and provides basic principles and specific guidelines for complying with anti-bribery laws around the world.

ETHICS14



Physician Payment Sunshine Act

This course explains how to recognize the meaning and purpose of the Physician Payment Sunshine Act. You will also be able to recognize key Sunshine Act terms and phrases, such as, “applicable manufacturers” and “covered drug, device, biological, or medical supply.” Learners will also be able to identify what needs to be reported, when it will be reported, how it will be reported, and the penalties for any failure to properly report.

PHSM11



Introduction to Pharmaceutical Compliance

This course introduces the agencies that govern standards of behavior in the pharmaceutical industry as well as the key requirements for compliant behavior. Written for senior executives, marketing teams, sales teams, and medical education teams, the course explains OIG guidelines, off-label promotion, promotional guidelines, medical education guidelines, and the Anti-Kickback Statute.

PHSM09



Recognizing and Avoiding Conflicts of Interest

This course provides an overview of conflicts of interest, and also provides guidance and reporting mechanisms for conflicts of interest. Learners will be able to recognize the circumstances that can cause actual or potential conflicts of interest, and also recognize the steps to take to avoid these conflicts or to properly disclose them when they occur.

ETHICS11



An Engaging Learning Experience

To ensure the learners retain the material, each course contains “interactive quizzes” that must be completed before learners can move to the next chapter. Learners can take these quizzes as often as possible to achieve the 80% passing score. These attempts are not reflected in their qualification record.

In addition, courses contain a number of interactive buttons that learners must click before continuing to the next page. This idea of “chunking” information has been proven to improve retention in adult learners.

Affordable Pricing

Pricing for the set is based on an organization’s employee size. For a firm with 500 employees, for example, the subscription cost works out to approximately \$20 per learner. These courses can be delivered in one of three methods:

- **SCORM:** Course files are provided in SCORM, so they can be delivered via your organization’s SCORM-compliant learning management system. Optional maintenance fees are available, in the event that the courses are updated to reflect new regulations.
- **AICC:** Course files are delivered as AICC, so they can be delivered via your organization’s AICC-compliant learning management system.
- **ComplianceWire®:** Courses can be delivered through UL EduNeering’s ComplianceWire learning management system for an additional fee.

Get Started

To learn more about the Corporate Compliance courses, or view a preview of the courses, please contact Pat Thunell at pat.thunell@ul.com.