Custom Courses

THAT SATISFY BOTH YOUR BUSINESS AND BUDGET NEEDS

Turn Your Training into a Competitive Advantage

Other than your people, your organization's greatest competitive advantage resides in your unique processes, systems and procedures.

To convey this knowledge consistently and cost effectively to employees and outside vendors, companies are transforming their critical procedures and processes into online courses. The challenge is that to be effective, an online course needs to be developed based on proven principles.

Hundreds of companies have partnered with UL's Professional Learning Solutions team to develop custom courses and classroom materials that become part of the organization's learning culture, thus creating a continuous competitive advantage.

Let UL's Learning Solutions team create engaging courses that help your organization perform, excel, comply and achieve

Mobile-ready Player

Critical organizational knowledge in a simple and effective graphic-rich interactive format

Developed using proven adult learning principles to assure behavior change

Available on the ComplianceWire® platform or any SCORM-compliant LMS

Our Proven Track Record

UL Compliance to Performance's Learning Solutions team has created more than 3,000 custom courses for more than 100 Life Science customers to serve learners in more than 50 countries.

Our custom course process reflects our focus on "Mastery Learning," in which learners interact with training content to demonstrate proficiency and promote behavioral change.

Courses are based on our Human Information Processing (HIP) adult-learning process, which incorporates various adult-learning styles to improve retention and learning effectiveness.

3,000+
CUSTOM COURSES

100+
LIFE SCIENCE CUSTOMERS

50+
COUNTRIES

Experienced,
In-House Team

Custom course projects are led by Dr. Carrie McKeague, Manager, Learning Solutions at UL. Dr. McKeague has extensive experience in the field of adult-learning theory and instructional design. Dr. McKeague has taught courses on instructional design and educational research.

The team of experienced instructional and interface designers have produced various types of training content, including:
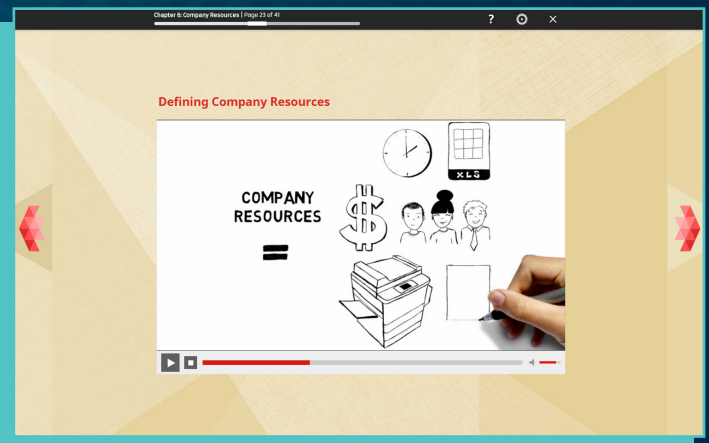
- Multimedia self-study courses
- Software simulation courses
- Interactive case studies
- iPad-ready content
- Avatar guided content
- Micro-learning courses

Our Unique Approach to Course Development

UL's Learning Solutions team partners with customers to optimize existing content and expertise for online presentation. Many studies confirm that behavior change is achieved by aligning behavior with persuasive and easy-to-absorb procedures. Every course project involves Course Planning and Course Engineering.
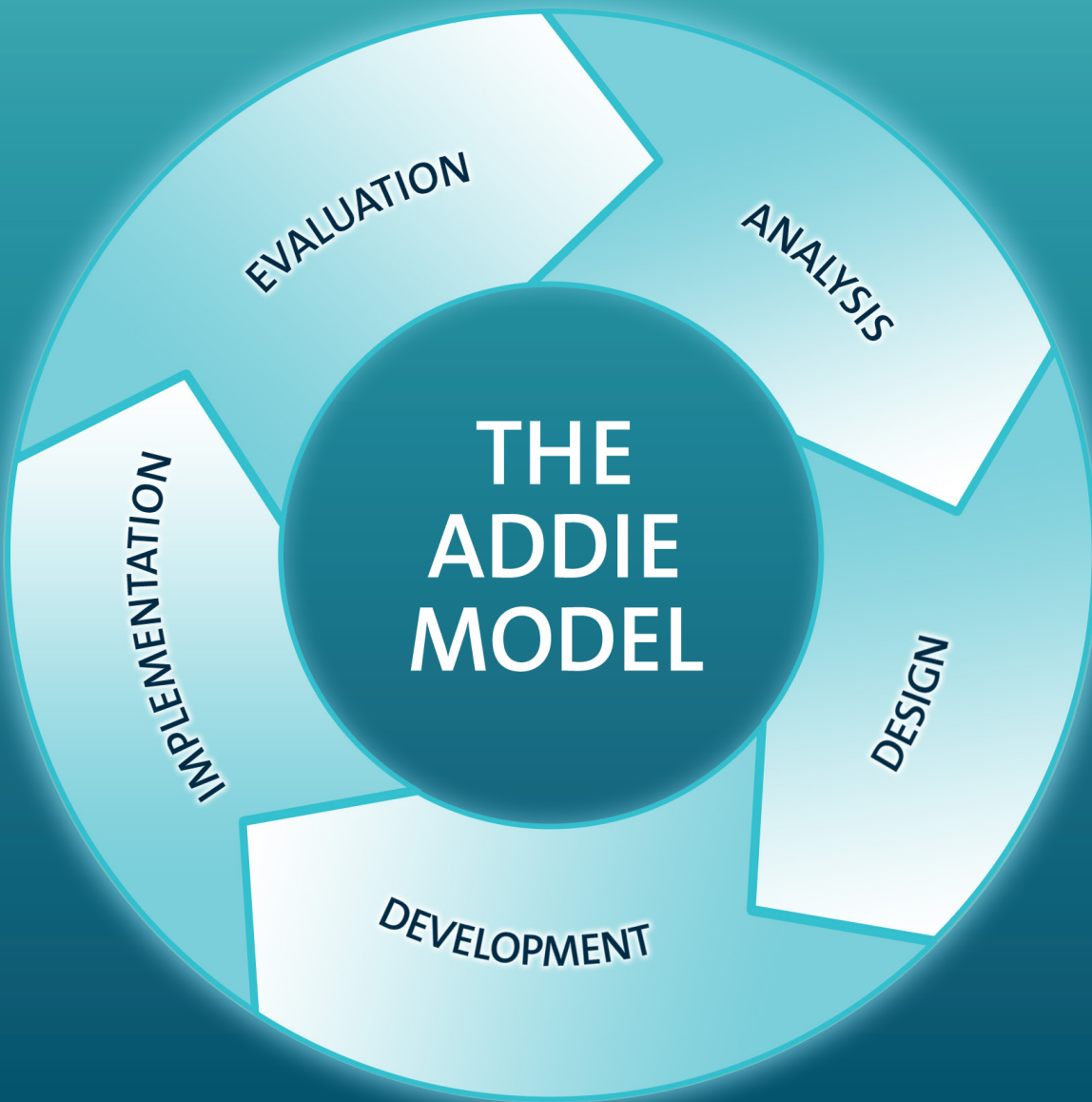
Course Planning

- We approach course development through Instructional Systems Design (ISD), a formal, systematic process that streamlines the development of training and produces effective instruction.
- We also apply the ADDIE model of ISD: Analysis, Design, Development, Implementation and Evaluation.
- We use proven project management techniques to ensure a course is delivered on time and within budget.
- During course development, our instructional designers work collaboratively with your Subject Matter Experts (SMEs) or existing text or presentation materials to understand the audience and define the course objectives.
- We ensure the content of a course does not exceed the appropriate reading level for the intended audience.
- Our course designers incorporate instructional and interactive elements into the course content to transfer the knowledge and skills learners need to become qualified on the course topic. With the help of the SMEs, we add realistic scenarios and other activities so that the learners can practice the knowledge and skills to facilitate "deep processing" of the information.

Responsibilities for Commercially Supported Research

The sponsor has overall responsibility for clinical investigations.

Defining Company Resources

COMPANY RESOURCES =

Course Engineering

- Our next generation course player supports both mobile & desktop delivery. One course for all delivery approaches.

- Our courses are instructionally engineered for effective, interactive and self-paced learning. We apply the right kind of interaction based on our inventory of engaging learning activities, as well as avatars, white board animations, and branching, each designed to promote proficiency in specific knowledge and skill categories.

- We use our proprietary interactive devices to break information into manageable chunks and layers, and place critical information into dramatic context so that it becomes more relevant, interesting and memorable.

- Courses can conform to section 508 guidelines, providing visually or hearing-impaired users access to the same instructional material as their nonimpaired peers.

- Courses are narrated, unless clients specify otherwise, as research suggests that learners often listen at a higher level than they read.

- Courses can be translated into multiple languages to meet the needs of global organizations. For ComplianceWire subscribers, a course can be presented in up to 34 languages.

THE ADDIE MODEL

EVALUATION
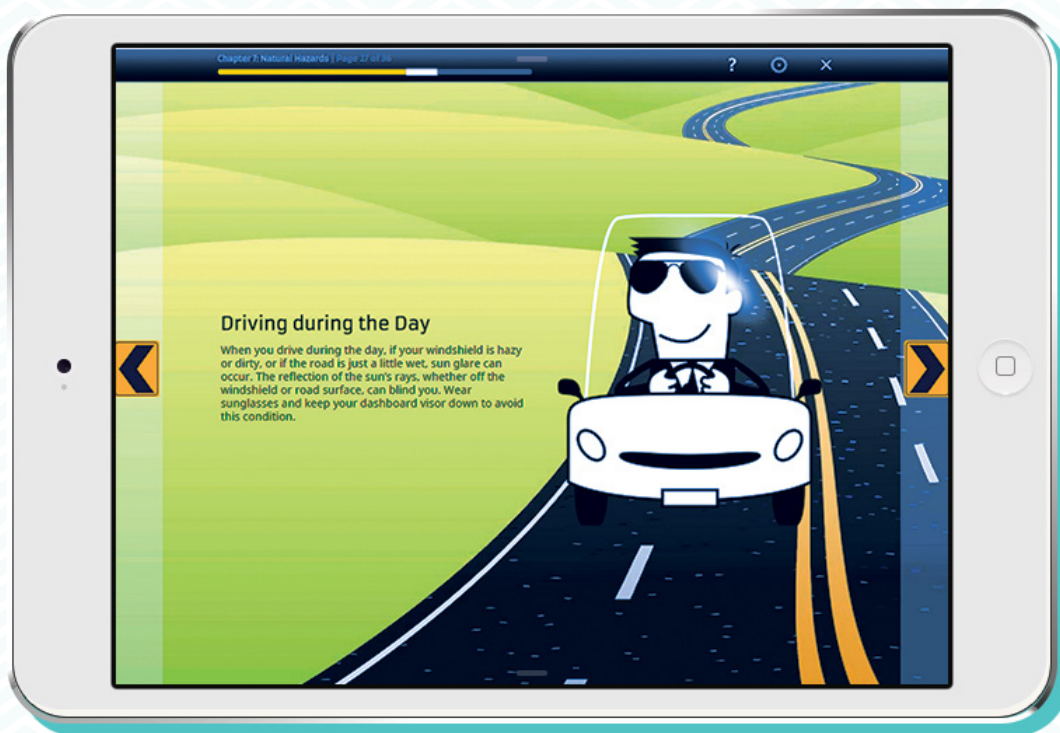
ANALYSIS

IMPLEMENTATION

DESIGN

DEVELOPMENT

Courses are developed using a Mastery Learning approach, which requires learners to interact with the content and demonstrate proficiency before they can advance through the course.

Addressing Critical Compliance Topics

When customers decide to build an online course, they know the course topic represents a high-risk area that can't be left to PowerPoint slides or a webinar. For example, a critical procedure, such as "postmarket reporting," may demand more training than simply delivering an SOP.

An online course represents training that reinforces key facts and concepts, providing tools that embed these learning objectives into learners' everyday business behavior.

Choose Your Course Customization Level

Our Learning Solutions team provides a range of customization options based on your budget and the risk associated with the subject you've targeted.

Customize One of Our Standard Courses

Choose a course from one of UL's 500+ standard courses, and add your branding and unique content.

Develop a Course from Existing Materials

We'll work with your existing files to develop a course that contains the proper instructional strategy based on the knowledge you are presenting (facts, concepts, principles, problem-solving, etc.)

The course will build on your existing content to deliver engaging animations and graphics, as well as high levels of interactivity, to make the material more relevant to the learner.

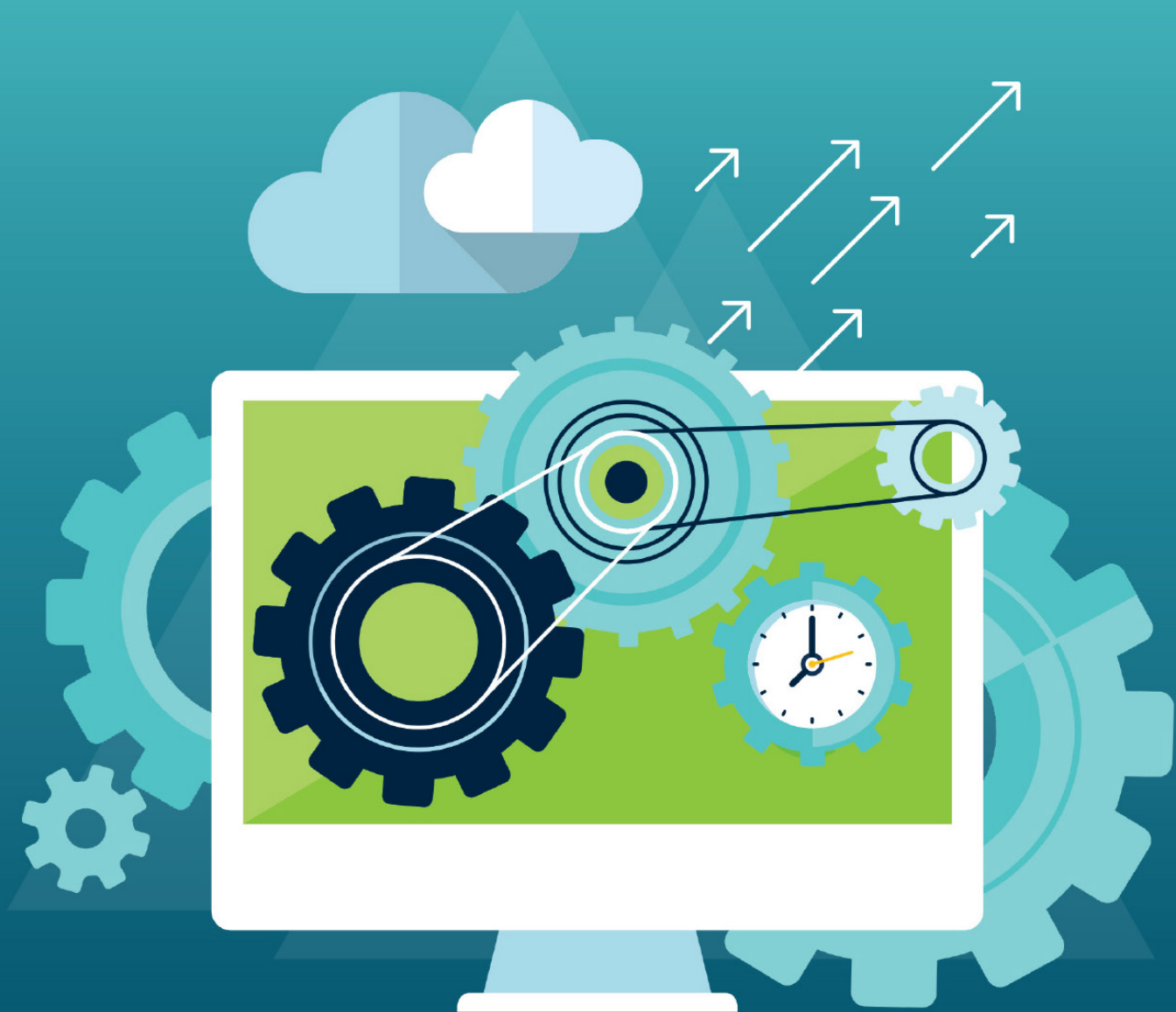## Develop a Course Using New Content

Our Learning Solutions team can work with your subject matter experts or provide other industry experts to help you design and develop the training content you need for employees and third parties.

Accommodate Global Learners

Our Learning Solutions team provides translation with localization for our global customers' customized-course content on a project-by-project basis. Each professional linguist is a native speaker of the target language and possesses experience with the adaptation of similar material from English.

These courses are delivered via our multilanguage capability. Assign once and deliver to all language audiences.

COURSES CAN RESIDE ON OUR LMS... OR YOURS!

Our custom courses can be hosted through ComplianceWire, to work within our LMS. Alternatively, any custom course we produce can be packaged as a SCORM-compliant course and delivered to you for hosting on your LMS. A SCORM-compliant course can communicate bookmarking, completions, scores, etc. to SCORM-compliant Learning Management Systems.

About UL Compliance to Performance

UL Compliance to Performance provides knowledge and expertise that empowers Life Sciences organizations globally to accelerate growth and move from compliance to performance. Our solutions help companies enter new markets, manage compliance, optimize quality and elevate performance by supporting processes at every stage of a company's evolution. UL provides a powerful combination of advisory solutions with a strong modular SaaS backbone that features ComplianceWire®, our award-winning learning and performance platform.

UL is a premier global independent safety science company that has championed progress for 120 years. Its more than 12,000 professionals are guided by the UL mission to promote safe working and living environments for all people.

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